

Muradsoft IT

Level 2 & 10 Multiplan center, new elephant road Dhaka 1205.

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Email: info@muradsoft.com

Company Profile

About Us:

Murad Soft is a premium software company. We provide all kinds of services to our desired customers. As it is a corporate organization, you will get all kinds of facilities here. Here we focus on website design and development, software design and development, mobile apps development, UI/UX design and digital marketing services. We provide various types of corporate development consultancy to our desired customers. Murad Soft Company supports businesses, prospective customers by providing all types of training, consulting, documentation, corporate consulting and corporate IT.

We believe in following factors:

- (1) Building a healthy business relationship with clients through superior quality support.
- (2) To provide International Grade ID support to organizations that are at the corporate level.
- (3) Enhancing business productivity through a variety of software and apps.
- (4) Digitalization of all industries should be facilitated.
- (5) To modernize the industrialization as much as possible.

At a glance

Name of Company	Muradsoft IT
Year Established	25th January, 2024
Business Function	Website & Software Design Development Company
Corporate Office Address	Level 2 & 10 Multiplan center, new elephant road Dhaka 1205.
Trade License & RJSC	Enlisted
Total Employees	10
Website Address	https://muradsoft.com
Company Email	info@muradsoft.com
Company Hotline	+8801602855224, +8801681050122
WhatsApp:	+8801677886622, +8801602855224

Areas of Expertise	Website development, Software development, Web Hosting,
	Domain Registration, Email marketing, SEO, Digital Marketing, App Development.
Market Coverage	Bangladesh

Corporate Solution:

All branches of technology services need to be used equally to move forward with time. All these technology services have many branches. Not only website or software, many more technical services are required. Murad Soft Company has been providing all types of corporate needs such as networking, computer purchase, service, security system etc. Corporate site solutions are possible through all these services.

Besides -

Our Services:

1. Graphic Design
2. Website Design
3. E-Commerce Solutions
4. SEO (Search Engine Optimization)
5. Digital Marketing
6. App Development

Design and build your own high-quality websites. Whether you're promoting your business, showcasing your work, opening your store or starting a blog—you can do it all with professional web developers at Muradsoft IT. We Provide –

- Corporate Website
- Travel Agency Website
- Personal Portfolio Website
- E-commerce Website
- Online News Portal
- Educational Organization Website

Features of our websites:

- US based Domain & Hosting
- Responsive Mobile Friendly Design

- Complete Admin Panel For any kind of customization
- Modern Elegant design as per the requirements
- Dynamic modules for furthers management
- Full documentation with Video & Physical training on site management

Graphic Design:

As an advanced mean graphics design provider, Murad Soft Company provides best quality services. We can offer best quality graphics design services to our clients. We provide excellent and innovative design ideas to make your brand stand out. You will need a professional graphics design service to create a quality brand. By doing this, your brand will be well-known among everyone very quickly. Murad Soft Company helps build your brand in mind. We design with your brand in mind. Moreover, we will customize a customer's great ideas into a quality design. Which you will find here in your own mind. But to boost your business on different platforms you will need a best quality graphics design services company. In that case our Murad Soft Company can be a place of trust for you. We think you have made the right decision by coming to us. Our graphics design company is standard and here we design different types of artworks.

We know the necessity of graphic design to represent a company among the customers or consumers. We provide creative, excellent and innovative design ideas and perform our work with full responsibility and dedication. Our professional design team is always ready to represent your brand identity and engage your audience. We offer unique approach, creative strategy and amazing affordable services until you are highly satisfied. Our Products –

- Company profile design
- Brochure design
- Logo Design
- Branding
- Presentation design
- Advertising
- Web graphics design
- UX/UI Design

In this context, our creative and skilled team provides high quality visual artwork for the best graphics design companies in Bangladesh. We specialize in logo design, advertisement design, business card design, poster or leaflet design, brochure design, banner design and corporate profile design. Our skilled designer team members execute the projects perfectly using graphic design software.

Finally, contact us for a wonderful and creative design. We are always ready to serve clients nationally and internationally using modern technology. We are always ready to provide opportunities for you.

Web Design:

In spite of, Murad Soft Company strives to provide the best website design to its customers. We build a website according to the needs of the clients, so that we can gain the satisfaction of a client very easily. Keeping a client's trust is our top priority. We design our website keeping their needs in mind. Being a website design firm, we strive to achieve the highest level of satisfaction for our clients. By doing this, we can easily maintain the trust of the client. Our motto is, "Make the client happy, move forward". This is how we want to move forward by making our clients happy.

E-Commerce Solution:

Murad Soft is one of the leading e-commerce website development companies in Bangladesh, so we provide you with our highest level of service so that your website can carry your brand identity. Moreover, we can offer you a user-friendly and high-quality visually appealing design with our highest international quality back-and-web application. Where your web design can be a top-quality web design that will catch everyone's attention. Our skilled developers will make you an e-commerce website that will make your business successful and gradually take you to the top of your business.

SEO (Search Engine Optimization):

Murad Soft Company strives to attract customers through the use of SEO. We provide our best SEO, to fulfill the needs of a customer. Then that customer trusts us enough. We also provide our best service. Moreover, we provide SEO services worldwide. Murad Soft offers SEO services as per the needs of the desired clients using the right information, strategies and keywords. We provide the best SEO services to our cherished customers. So that we get better and more customers. Then we spread our best service to all the desired clients.

SEO services mean, "Search Engine Optimization". SEO is the process of generating traffic to your website from various listings, firstly through search engines and secondly through optimization, Google and Yahoo search. Our SEO service is a long-term solution, through which your site will rank in Google and Yahoo search.

Moreover, this ranking is against organic and natural pay-per-click advertising through Google and Yahoo Search.

We prepare a report discussing your website's proactive SEO maintenance advice, benefits. Here we will discuss in detail all types of search engine compatibility issues related to websites and provide you with an overview of all the SEO campaign reports we are able to provide.

Our team of skilled professionals will provide you with instant results. It will help to rise in a competitive market. Boosting your real-time website visitors by increasing keyword rank and having lots and lots of high-quality backlinks, and that is easily done through White Hat techniques. By doing this, you will get the ranking of your website at the top level very easily through Google and Yahoo search. We rank your website by using our best quality software. A web page with our efficient SEO improves the quality and quantity of your website traffic.

Digital Marketing:

Digital advertising is a platform where we provide Facebook, Google, YouTube ads on our services through digital advertising. Moreover, through the use of digital advertising, the business can benefit very easily. And it is a successful platform to reach customers. And that's why, companies these days use digital advertising to reach more customers. Digital advertising can be a potential platform to gain quick success in business. This is exactly why you can leverage its promotional mix and attract more customers through the use of digital advertising. By doing this you can be successful in business very easily.

Our team of skilled professionals will provide you with instant results. It will help to rise in a competitive market. Boosting your real-time website visitors by increasing keyword rank and having lots and lots of high-quality backlinks, and that is easily done through White Hat techniques. By doing this, you will get the ranking of your website at the top level very easily through Google and Yahoo search. We rank your website by using our best quality software. A web page with our efficient SEO improves the quality and quantity of your website traffic.

App Development:

We bring your ideas to life through mobile app development. As a top-quality mobile app development company in Bangladesh, we develop your ideas with thorough judgment and analysis.

Why Mobile Application is Needed –

In this modern era, people are more dependent on mobile applications. You will get digital benefits only through this mobile application. A lot of emphasis is placed on this mobile application to improve your business. There are many reasons why you need this mobile application, they are –

(1) Increased visibility:

Mobile apps play an important role in increasing the visibility of your company's brand. Your brand will get well known very easily through mobile apps. And you must be aware while developing these mobile apps.

(2) Reaching the target customer:

Mobile apps are developed keeping in mind that your brand can reach the target customers. These mobile apps are built as a platform to quickly reach the audience around the world. Reach and extend your brand to global consumers with one click of a smart phone.

(3) Data Collection and Analysis:

Collecting data through mobile apps is very easy. Through this you will get all kinds of information, know about strategic decisions and can analyze accordingly.

(4) Business idea:

We evaluate a customer's idea, his needs. On that basis we set the target audience in mind. This is our main goal.

(5) Develop the design:

Our designers will bring your app blueprint to life by creating various interfaces.

(6) Means of Communication:

The target customers can be contacted very easily through the mobile app. This mobile app can send information to users keeping them informed about new products, promotions and updates. By doing this, the desired customers will get new information about your company very easily.

(7) Testing and Development:

Our skilled developers work tirelessly to create a robust and functional app. Various tests will build your apps in such a way that your apps can be presented seamlessly on different devices.

(8) To establish:

We design and deploy your apps efficiently. Later it is our main responsibility to monitor and update it. And keeping it safe is our main job. We offer you all post-launch support.

Why choose us:

Our skilled developers have experience in developing mobile apps. Not just by writing code. Apart from writing code, I also deploy mobile apps through various architected solutions.

Every business is different and unique. Our mobile app development is a custom-tailored service to meet your specific requirements. We have solutions to launch your applications. We deploy your apps through digital advertising solutions.

We provide solutions to ensure that your desired customers can engage seamlessly with your app. We make sure your apps are future-proof and committed to you.